

ABSTRACT

An apparatus and method for the creation and exchange of data fields includes a server, a customer computer, and a client computer all connected via the Internet. Data, such as a electronic postcard, photo-
5 message, or collection of data fields may be exchanged. The present invention allows for a user to arrange the creation, transmission and display of these messages which may include multiple digital images that automatically appear in repeating succession along with multiple text messages and music and/or voice data. The images, text, and voice
10 and/or music may uploaded into a host computer network and inserted into custom E-mail templates for storage on the host computer and transmission to one or more recipients identified by the user.

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